

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT CO., INC.

Ad No. 442-C2 - (PACKAGE DEAL) - Req. No. M11523 - Page, 4/c - (7 x 10 inches)

Printed in U.S.A.

National Magazines, 1988
(604)

Package deal.

This one has all the options. The outside is brand new, with crush proof sides and a handy Flip-Top®. But the real topper is what's inside. And that's Enriched Flavor®. It delivers real, satisfying taste in a cigarette with ultra low tar. Which is a package only Merit can offer. And with this coupon, we offer you two for the price of one.

Enriched Flavor®, ultra low tar. A solution with Merit.



New Merit Ultra Lights Box.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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Kings: 5 mg "tar," 0.5 mg nicotine
av. per cigarette by FTC method.

Coupon AD#451

